



# San Francisco

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HISTORY

# HISTORY



San Francisco was founded in 1835 by William Richardson. A small settlement of approximately 800 people quickly grew in size and popularity when gold was discovered in 1848. People from all over the country quickly flocked to San Francisco during what is now known as the California Gold Rush. In the years to follow, San Francisco was destroyed by a fire and earthquakes that required the city to rebuild, but the well-established industries kept the city alive. Today, San Francisco is a thriving multicultural city known for its history and innovations.







*MONEY*



# MONEY



San Francisco used the American dollar (USD) as its primary form of currency.



## Credit Cards

All major credit cards are widely accepted – Visa, Mastercard, American Express.

## ATMs

There are a large number of ATMs throughout San Francisco. You can usually find one in banks, grocery stores, drug stores, and bars. Depending on your bank, you may have to pay a small withdrawal fee.

HELPFUL INFO





GIFTS

HAIGHT

ASHBURY

HAIGHT ASHBURY

Posters

DIEDMONT



## Climate

San Francisco has a Mediterranean type of climate with warm and dry summers and wet and mild winters.

## Electricity

San Francisco power plugs and socket types A and B are used. The standard voltage is 120-V, with a standard frequency of 60-Hz



## Technology & Communication

San Francisco is a thriving metropolis that neighbors Silicon Valley, the leader in tech innovations. Most restaurants, shops, and bars in the city have wifi for their patrons. In addition to reliable cell service, there are also free phone charging stations in some major shops around the city.

## Infrastructure & Transportation

Most citizens of San Francisco commute via personal car or bus. There are also several app-based ride-sharing options available within and around the city. In designated areas, there are e-scooters and public bikes available for rent, which are a fast and easy way to get around. For a fun experience, visitors can hop on a tram to see the sights.







# In Case Of An Emergency

The universal emergency number in San Francisco is 911.

## Language

English is the official language of San Francisco.







# LGBT Travel

San Francisco is a progressive city that welcomes and embraces the LGBT community.

## Religion

Roman Catholic and Protestant are the top two religions in San Francisco. Other religions in the city include Muslim, Jewish, and Buddhist. A third of the city identifies as having no affiliation.







## Getting There

The easiest way to get to San Francisco is to fly into the San Francisco Airport (SFO). Most major national and international airports fly in and out of SFO. The airport is only 13-miles south of downtown, so it is quick and easy to rent a car, hop on a bus, or grab a taxi.

## Driving

Driving is the most common method of transportation in San Francisco. Everyone drives on the right side of the road and follows the standard rules of the road that you'll find anywhere in the US. Major highways and interstates run through the city, making it easy to travel around California or the US.

THE EXPERIENCE



## Culture

San Francisco is a bustling city with a laid-back California vibe. The wide-spread city is very diverse in terms of art, music, cuisine, and festivals. San Francisco is home to the largest and oldest Chinatown, so there is a heavy Chinese influence on parts of the culture.







## Bucket List

Visit Fisherman's Wharf and Pier 68

Try the sourdough bread

Take the ferry to Alcatraz

Walk, bike, or drive across the Golden Gate Bridge

See Lombard Street





# ALCATRAZ ISLAND



GOLDEN GATE  
NATIONAL RECREATION AREA



# Family Travel Highlights

Take a cable car ride

Picnic in Mission Dolores Park

Explore Golden Gate Park

Bay cruise







# Tourism Authority

San Francisco Visitor Information Center

749 Howard St

San Francisco, CA 94103

Phone: (415) 391-2000

Fax: (415) 362-7323





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## Foods To Try

Fortune cookies

Dim Sum

Sourdough Bread

Dungeness Crab





If others  
success



## Drinks To Try

Anchor Steam Beer  
California Cabernet Sauvignon  
Irish Coffee  
Martini







# Photography Hot Spots

Twin Peaks  
Dolores Park  
Fort Point  
Marin Headlands







## Souvenirs To Buy

A cable car replica

Sourdough bread

Bottle of Napa and Sonoma Wine

Golden Gate bridge memorabilia



